

Press Release. 14th October 2004

SPIRIT APPOINTED AS MAXATEC PARTNER

Spirit Data Capture Limited has been appointed as a Business Partner of Maxa Technologies plc (Maxatec). Maxatec is a Master Distributor specialising in printers, peripherals and related services. The products distributed by Maxatec include the Extech printer range, some of which Spirit will now integrate into its own barcode and mobile computing solutions.

Extech printers can be used with the Gotive H41, a rugged mobile computer, to which Spirit owns the UK and Ireland distribution rights. When used together, they represent a complete mobile application. As part of its partnership with Maxatec, Spirit will initially focus on supplying the Extech S3750 - a lightweight receipt printer that has three wireless communication options.

Maxatec Account Manager, Annette Dankowski, said: "We are delighted to have Spirit as our new Business Partner. We see this as a great opportunity to work more closely with them, as they already have experience of integrating our products with different solutions.

“Our preferred profile for a partner is a company that can add value to our products - and that is certainly the case with Spirit. They have a great profile and are a very experienced supplier. They will now provide Extech printers as part of a complete package for their customers.”

Ebbie Khadem, Spirit’s Managing Director, comments: “We are extremely pleased to have been appointed as a Maxatec Business Partner .. We believe in supplying the best possible solutions to our customers, and the addition of Extech’s excellent printer range will enable us to offer some extremely versatile packages.”

ENDS

Notes for Editors:

Spirit Data Capture is based in Preston Brook, Cheshire. The company is a totally independent mobile computing and data capture house, with in-depth knowledge of the latest wireless and mobile computing technologies which boost productivity and profitability. Its services include planning, design and development, implementation, and support.

Maxa Technologies is an ISO approved, supplier of printers, peripherals and services. Maxatec’s product portfolio includes TPG(Axiohm) point of sale printers, Cognitive bar code label printers, Extech portable printers, Blazepoint industrial label printers, NiceLabel™ label design software and a wide range of consumables (paper, labels, ribbons), spare parts and in-house service, support and training capabilities.

For more information, please contact Katrina Evans. Tel: 0870 166 2440
Email: katrina@spiritdatacapture.co.uk

For press information, contact Phil Allcock at Allcock Public Relations on:
02380 849953