

Press Release. 4th May 2007

## **SPIRIT AND B2M JOIN FORCES ON MOBILE MANAGEMENT**

Spirit Data Capture Limited has entered an agreement with B2M Solutions, and will consequently be helping to promote and supply B2M's **mprodigy** mobile management suite.

The **mprodigy** suite delivers comprehensive mobile enterprise management capabilities – including device management, communications management, asset management, supplier management and application monitoring. It has been specifically designed to help organisations with employees that are out on the road, and to control mobile assets and suppliers more effectively. It also provides streamlined change management when new mobile technology is introduced for field-based personnel.

Spirit has previously worked in tandem with B2M to integrate device management applications within two of the devices in its portfolio – the Gotive H42 handheld computer and the Mobile Compia M3+, a state-of-the-art rugged PDA. The **mprodigy** has now been ported to both of these solutions.

Ebbie Khadem, Spirit's Managing Director, comments: "We are delighted to be working so closely with B2M. The addition of **mprodigy** to our portfolio enables us to offer our partners and customers a tool that will help them to

manage large numbers of devices and complex applications in an enterprise-wide mobile system.”

He continues: “The wireless and mobility market is our foremost specialist area, and the **mprodigy** mobile management suite gives us a robust solution that is independent of the main mobile manufacturers. It will greatly enhance the effectiveness and return on investment from a mobile system.”

Julie Purvis, Managing Director of B2M Solutions, adds: “Spirit is an ideal partner for B2M. They have considerable experience in the mobile market and an impressive list of customers, achieved through a solid approach to business growth and an impressive ‘go to market’ strategy. Our organisations have many synergies and by working closely with the Spirit team, we will be able to build on these strengths to develop new business together.”

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**Notes for Editors:** Spirit Data Capture is based in Preston Brook, Cheshire. The company is an independent mobile computing and data capture house, with in-depth knowledge of the latest wireless and mobile computing technologies which boost productivity and profitability.

Spirit’s capabilities include software application development, mobile computing technology (e.g. rugged mobile computers), wireless network implementations, maintenance and other services. Its extensive client base includes a diverse array of organisations in the utilities, field service, transport and logistics, healthcare, government and manufacturing sectors.

#### **About B2M Solutions - Managing the Mobile Enterprise**

B2M Solutions specialises in the management of the mobile enterprise. Its unique approach to mobile management helps to deliver the very best from both the technology and the people involved in an enterprise-wide deployment of mobile devices. B2M’s mprodigy mobile management suite consists of five complementary software modules that provide total management over a population of hand-held devices in tough field and industrial environments, such as parcel delivery, logistics, shop floor and field service. For further information, please visit [www.b2m-solutions.com](http://www.b2m-solutions.com)

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